



Friends of the Penn Sponsorship Opportunities

Friends of the Penn relies on support from our community to provide quality entertainment at an affordable price, offer free educational field trips to our local schools, host community events, and keep this irreplaceable historic structure in tip-top shape. We invite you to join us on this exciting journey and assist us in preserving the Penn Theatre by becoming a Friends of the Penn sponsor. With your help the Penn Theatre will remain Plymouth's shining star!

Weekly Movie Sponsorship

\$750 – Exclusive Festival Package

- Sponsor receives all benefits listed below in Silver Screen Package
- Exclusive sponsorship during any one of the following festivals: Ice Festival, Art in the Park, or Fall Festival

\$500 – Weekend Silver Screen Package

- Business Logo and/or sponsor's name on
 - Under-marquee acknowledgment above entry doors for at least 3 days
 - Screen before each movie showing (must provide HD logo image)
 - Weekly posters displayed on box office window and lobby
- Acknowledgement on Penn website, social media, and Penn weekly email – reaching more than 7800 patrons
- Opportunity to display company promotional material in lobby
- 10 free movie passes to distribute for advertising Penn movie showings
- Business/Sponsor's name will be included on pre-show on-screen donor list for 2 months
- Business/Sponsor's name will be included on permanent donor list located in the lobby (update yearly)

\$250 – Weekend Red Carpet Package

- Acknowledgement on Penn website, social media, and Penn weekly email – reaching more than 7800 patrons
- Logo and/or sponsor's name on weekly posters displayed on box office window and lobby
- Opportunity to display company promotional material in lobby
- 6 free movie passes to distribute for advertising Penn movie showings
- Business/Sponsor's name will be included on pre-show on-screen donor list for 2 months
- Business/Sponsor's name will be included on permanent donor list located in the lobby (update yearly)

Science on Screen Sponsorship

Science on Screen is a program that brings together an engaging feature film or documentary with in-person experts for post screening discussion. Featuring the following topics for 2025: autism; birds; bugs & trees; protecting our waterways; cybersecurity; low vision, blindness & leader dog training. Dates for 2025 to be announced.

\$250 – Single Science on Screen Feature

- Acknowledgement on Penn website, social media, and Penn weekly email – reaching more than 7800 patrons
- Logo and/or sponsor's name on weekly posters displayed on box office window and lobby
- Opportunity to display company promotional material in lobby
- 6 free movie passes to distribute for advertising Penn movie showings
- Business/Sponsor's name will be included on pre-show on-screen donor list for 2 months
- Business/Sponsor's name will be included on permanent donor list located in the lobby (update yearly)

Event Sponsorship

The Penn Theatre features occasional concerts and live performances. These unique events are fun and exciting!

- Concert featuring Detroit's first composer laureate Patrick Prouty – March 22, 2025
- Live Performance: "Mrs. Kelly's Journey Home" – May 9 & 10, 2025
- Fall event to be announced

\$1,500 – Presenting Sponsor Package (ONLY ONE AVAILABLE PER EVENT)

- Business/Sponsor's name or selected message on under-marquee above entry doors for at least 3 days
- Acknowledgement on Penn website, Facebook, Instagram, and Penn weekly email – reaching more than 7800 patrons
- Business Logo and/or sponsor's name on all posters and marketing material
- Opportunity to display company promotional material in lobby on the day of the concert
- 4 free tickets for concert
- Business/Sponsor's name will be included on movie pre-show on-screen donor list for 2 months
- Business/Sponsor's name will be included on permanent donor list located in the lobby (update yearly)

\$500 – Backstage Sponsor Package (ONLY TWO AVAILABLE PER EVENT)

- Acknowledgement on Penn website, Facebook, Instagram, and Penn weekly email – reaching more than 7800 patrons
- Business Logo and/or sponsor's name on all posters and marketing material
- Opportunity to display company promotional material in lobby on the day of the concert
- 2 free tickets for concert
- Business/Sponsor's name will be included on movie pre-show on-screen donor list for 2 months
- Business/Sponsor's name will be included on permanent donor list located in the lobby (update yearly)

Sponsor Information – Select One:

BUSINESS SPONSOR

PERSONAL SPONSOR

Business Name _____

Sponsor's Name _____

Contact Person _____

For either category, please complete the section below:

Address _____ City _____ State _____ Zip Code _____

Email _____ Phone _____

Movie Week Requested _____
(SUBJECT TO AVAILABILITY)

Science on Screen Topic Requested _____
(CHOOSE FROM LIST IN DESCRIPTION)

Event Requested _____

Amount Enclosed: \$ _____

Check - Made payable to "Friends of the Penn" (Preferred option as Friends of the Penn will not incur cost.)

Credit Card – Please visit our website penntheatre.org and click on "Donations" tab

PLEASE DROP OFF OR MAIL COMPLETED FORM:
Friends of the Penn, 760 Penniman Ave, Plymouth, MI 48170

OR EMAIL TO:
ellen@friendsofthepenn.org

